

Institute Job Placement & Employability Audit Form

Section 1: Basic Institute Information

- Name of Institute: **Government College of Pharmacy Rohru**
- Location: **Rohru-Sungri- Khadrula-Narkanda Road, Annu, Himachal Pradesh**
- Accreditation & Affiliations: **NAAC (B⁺⁺) Accredited, & H.P. T. U Affiliated**
- Contact Person: **Prof. (Dr.) Vivek Kumar Sharma**
- Designation: **Director/Principal**
- Email: **gcprohru@gmail.com**
- Phone Number: **01781-241306, 9816532662**

Section 2: Employment Training & Skill Development

1. Does the institute provide technology-based employment training programs?
Response: No
2. If yes, what types of training are offered?
Response: NA
3. What percentage of students undergoes employability training before graduation?
Response: 81-100%
4. Does the institute use data analytics to track student skill development?
Response: No

Section 3: Job Connection & Placement Support

5. Does the institute use AI-based job matching platforms to connect students with employers?
Response: No
6. What methods does the institute use to connect students with job opportunities?
Response: Alumni job referral networks
7. Does the institute track students' job placement post-graduation?
Response: Yes
8. What is the percentage of students placed within six months of graduation?
Response: 81-100%

Section 4: Employability Insights & Career Guidance

9. Does the institute provide AI-driven employability analytics to students?
Response: No
10. What types of employability insights are shared with students?
Response: Career readiness scores & Industry demand trends for skills

11. Are career counselling and mentorship programs available?

Response: Yes

12. If yes, how are they delivered?

Response: One-on-one mentoring sessions

Section 5: Technology Integration & AI Utilization

13. Which of the following technologies does the institute use for job placement support?

Response: None of the above

14. Does the institute have a dedicated digital platform for job placement support?

Response: No

15. Does the institute collaborate with external AI-based employment platforms?

Response: No

16. What percentage of students actively uses digital job placement tools provided by the institute?

Response: Nil

Section 6: Challenges & Recommendations

17. What are the major challenges the institute faces in integrating technology for job placements?)

Response: The institute faces challenges like limited technical expertise, resistance to change, and data management issues. Additional hurdles include employer engagement, lack of customized digital solutions, the digital divide among students, and difficulty in monitoring placement outcomes effectively through technology-driven platforms, affecting overall placement efficiency and success.

18. What additional support would help the institute improve its placement outcomes?

Response: To improve placement outcomes, the institute needs stronger industry collaboration, skill development programs. Enhancing infrastructure, engaging alumni, training staff, and raising student awareness are vital. Support through government or CSR funding can boost resources for training, internships, and modern facilities, strengthening overall placement effectiveness.


Director/Principal
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122 MAY 2025